

# Northampton Borough Council – Overview & Scrutiny Committee

Thursday 09 January 2020

## Agenda Item 6. Sports Strategy – Background Paper

### INTRODUCTION

Northampton Leisure Trust (NLT) have been asked to assist in the writing and launch of the Northampton Sports Strategy.

NLT is a Strategic Partner of NBC and operates Danes Camp Leisure Centre, Lings Forum Leisure Centre & the Forum Cinema, and Mounts Baths. NLT also operates the Health & Wellbeing Development Team (formerly Sports Development), as well as Duston Sports Centre (on behalf of Duston Parish Council), Cripps Recreation Centre (on behalf of Northampton General Hospital), Berzerk Soft Play Centre and Trilogy Peterborough.

All the facilities in Northampton are strategically well positioned and the Health & Wellbeing Team work out in the communities as well as with a wide range of Health Partners.

NLT actively engages with all age groups, from the youngest to the oldest people in our communities, complementing our Mission of:

### ***‘INSPIRING ACTIVE LIFESTYLES’***

NLT is well placed to assist in the development and delivery of the Northampton Sports Strategy through the facilities it operates and its highly qualified and professional staff who deliver the services. NLT has in existence its own Strategy titled ‘Trilogy Leisure Strategy 2018-2023.

NLT are ‘Not for Profit’ and every penny of surplus is wholly reinvested back into the Trust for the enhancement of its facilities and services.

### SUMMARY

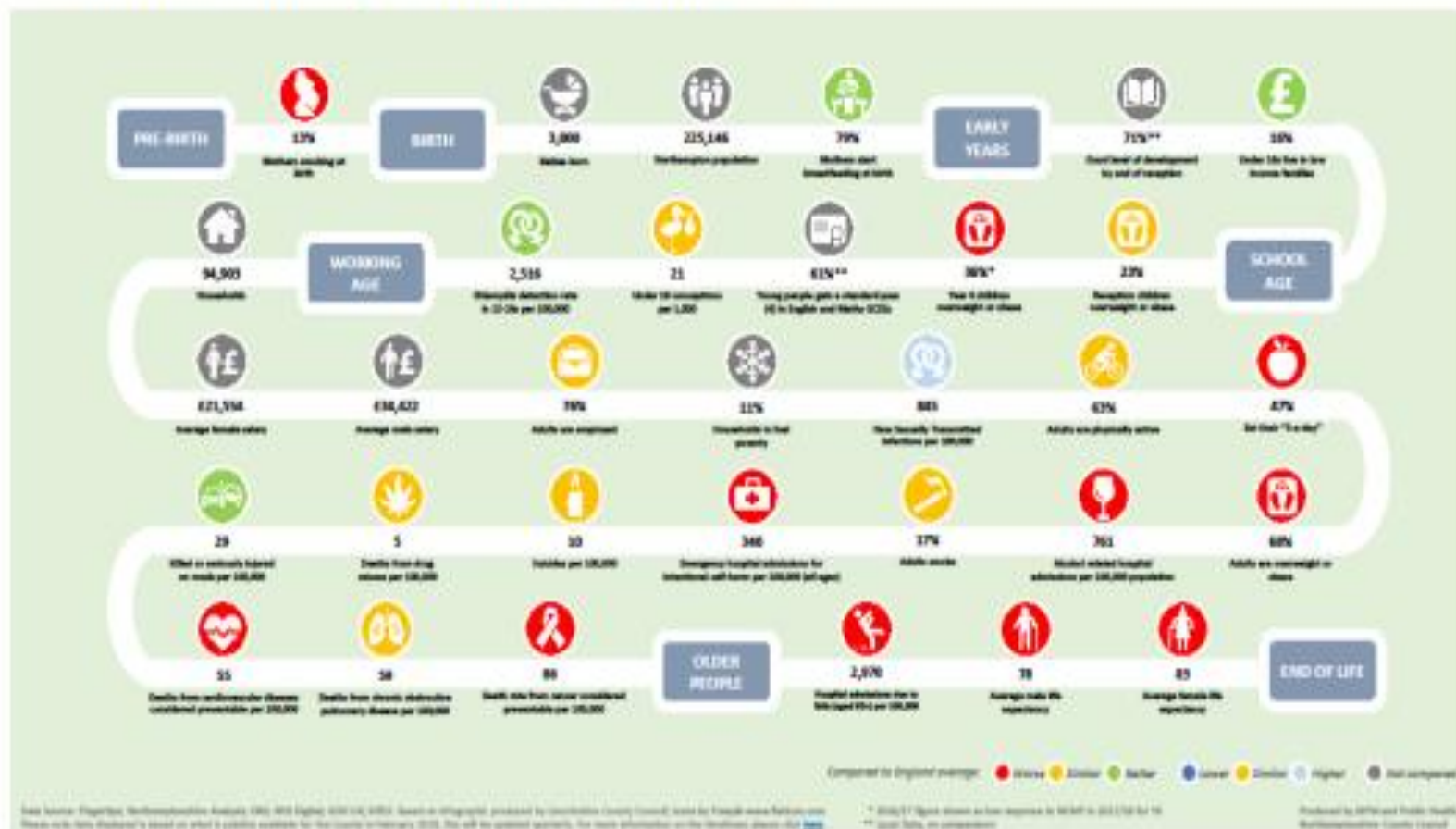
- NLT operates the following facilities and services:
  - Danes Camp Leisure Centre
  - Lings Forum Leisure Centre & the Forum Cinema
  - The Mounts Baths
  - NLT Health & Wellbeing Team
  - Duston Sports Centre
  - Cripps Recreation Centre

- Berzerk Soft Play Centre
  - Trilogy Peterborough
- NLT creates a Social Impact Value in excess of £3.6 million per annum
- Our knowledge of the industry is extremely comprehensive as we work on a local, regional and national basis and have focus on meeting the needs of our communities, as well as acknowledging trends and technologies that influence our business, and ultimately create strategies to deliver visionary services and activities.
- Trilogy Memberships
  - 12,000 Adult Memberships
  - 6,000 Junior Active Memberships (an award winning and nationally recognised affordable scheme)
- Health & Wellbeing information that reinforces that NLT is well placed to assist in the writing of the Northampton Sports Strategy:
  - H&WB Programmes
  - H&WB Northampton 2019 statistics
  - NHS Health Checks
  - Activity on Referral – Impact

# Programmes



## Health and Wellbeing in Northampton, August 2019





- Health checks for 40- 74 year olds
- 2017 Health & Wellbeing Forum, convinced the commissioners to work with Trilogy Leisure
- 2018 started to deliver health checks in partnership with the General Practice Alliance (GPA)
- 2019 awarded 5 year public health contract in partnership with the GPA to deliver health checks in Northampton
- We are the only 3<sup>rd</sup> party deliverer in the County and one of the only leisure providers in the country offering this alternative



## Activity on Referral

12 week exercise programme for referred patients

HIGHEST  
NUMBER  
OF  
REFERRALS  
IN THE  
COUNTY



(approx)

70%

still active after 6 months



£25K

increase in last 12 months



90%

come through new referral pathways



14

medical centres regularly referring



13%

of overall sales in August for 3 centres



£100K+

significantly increased social value



[www.trilogyleisure.co.uk](http://www.trilogyleisure.co.uk)