1. Purpose

1.1 To approve the Corporate Plan 2018 - 2020

2. Recommendations

2.1 That Council approves the Corporate Plan for 2018 to 2020, and that the Chief Executive be authorised to finalise the document and publish this alongside the Council’s Medium Term Financial Plan (MTFP).

3. Issues and Choices

3.1 Report Background

3.1.1 The Council, as part of its policy and management framework adopts a Corporate Plan each year. This sets out the context of the future direction of the Council and commitments for action on behalf of the elected Administration.

3.1.2 The attached Corporate Plan is for the period 2018-2020. The Plan outlines the key strategic priorities and objectives that the Council has over that time period:
<table>
<thead>
<tr>
<th>Strategic Priorities</th>
<th>Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>A stronger economy</td>
<td>A clean, green and tidy town</td>
</tr>
<tr>
<td></td>
<td>Creating a thriving, vibrant town</td>
</tr>
<tr>
<td></td>
<td>Shaping place and driving growth</td>
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<tr>
<td>Resilient communities</td>
<td>Keeping the town and people safe</td>
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<tr>
<td></td>
<td>Empowering local people</td>
</tr>
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<td></td>
<td>More homes, better homes</td>
</tr>
<tr>
<td>Exceptional services to be proud of</td>
<td>Spending your money wisely</td>
</tr>
<tr>
<td></td>
<td>Putting the customer first</td>
</tr>
<tr>
<td></td>
<td>Improving our governance</td>
</tr>
</tbody>
</table>

3.1.3 Under each of the above priorities and objectives, an action plan will be developed to ensure the objectives are delivered against.

3.1.4 The previous Corporate Plan has been used as the starting point to refresh and focus on three key strategic priorities. These have been co-designed by senior colleagues and cabinet members and then sense-checked across the organisation to ensure maximum buy-in.

3.2 Issues

3.2.1 The key issue for any Corporate Plan is to ensure that it encapsulates the key priorities, objectives and commitments which the Council wishes to adopt. This plan is intended to do this.

3.2.2 The plan is the basis for the Council’s financial plans for the next two years, showing the priorities for resource allocation and decision-making subject to actual delivery according to prevailing conditions and any changing priorities in that time.

4. Implications (including financial implications)

4.1 Policy

4.1.1 The Corporate Plan encompasses the main policy priorities of the Council. It will act as the main corporate guiding document alongside the budget and the individual service plans.

4.2 Resources and Risk

4.2.1 The Corporate Plan guides the content of the MTFP and the deployment of resources therein. Risks are constantly assessed in the delivery and management of resources directed towards planned goals and commitments in accordance with the Council’s risk management framework.
4.3 Legal

4.3.1 There are no specific legal implications from this report.

4.4 Equality

4.4.1 The Corporate Plan reflects the Council’s commitment to work in an equal and non-discriminatory manner. The Council’s equality strategy and monitoring underpins this commitment.

4.5 Consultees (Internal and External)

4.5.1 Cabinet, the Leader of the Council and Corporate Management Board have been consulted on the Corporate Plan and individual commitments have previously been subject to a varying and wide-ranging amount of consultation within the organisation.

4.5.2 Colleagues across the organisation have also been asked to contribute and comment.

4.6 How the Proposals deliver Priority Outcomes

4.6.1 The Corporate Plan represents the priorities of the Council and the outcomes which it seeks to address.

5. Background Papers

5.1.1 None.

George Candler, Chief Executive